



PEUGEOT 408

Prices, equipment
and technical specifications

Prices applicable from November 2025 E & OE



EQUIPMENT



ALLURE

PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)

17" 'SILEX' alloy wheels

180° Colour Reversing Camera with wash system with rear sensors

ECO LED headlights

Automatic dual zone air conditioning

Peugeot Smartbeam – High Beam Assist

Extended traffic sign recognition, cruise control adaptive with Stop & Go function

Electrochrome interior mirror with frame

ELECTRIC SPECIFICATIONS

Heat pump

Bi-directional 11 kW three-phase on-board charger

19" diamond-cut alloy wheels



GT

Equipment in addition to the Allure

Ambient Lighting - choice of 8 colours

Drive Assist Plus Pack - Adaptive cruise control with Stop & Go function, helps maintain speed lane position

Peugeot i-Cockpit® with customizable 10" 3D digital instrumentation

PEUGEOT Virtual i-Toogles – customisable

Peugeot Matrix LED Technology headlights

Heated steering wheel

Smart Electric Tailgate - foot operated with pedestrian detection

19" 'Graphite' diamond cut alloy wheels

'GT' model designation badging (HYBRID)

BELOMKA' fabric with 'ISABELLA' leather effect and cloth seat

Luxury carpet mats with 'Adamite' green stitching

408 PRICES

Recommended prices

**CO₂ *
(g/km) ⁽¹⁾****TAX BAND****ANNUAL ROAD
TAX****ALLURE****GT****HYBRID**

HYBRID 145 e-DSC6

114 – 115

A6

€190

€37,995**

€41,995**

ELECTRIC

Electric 58kWh 210bhp

0

A

€120

€38,995***

€44,250***

- WLTP data currently being approved. Minimum - maximum mixed WLTP CO₂ emissions on the engine The CO₂ emissions from the vehicle depend on the version selected as well as the options on the vehicle.
- **Dealer delivery related charges, metallic paint and tyre recycling levy not included.
- ***Includes SEAI grant and VRT rebate

(1) The CO₂ emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO₂ emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO₂ emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO₂ emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO₂ emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on www.peugeot.ie

STANDARD EQUIPMENT

SAFETY & SECURITY

- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag, Front & rear curtain airbags
- Alarm - Perimeter, Volumetric and Anti-lift
- Isofix child seat fittings (x2) in the second row
- ESP (Electronic Stability Programme) with Hill Start Assist
- Puncture repair and tyre inflation kit
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all Hybrid & BEV versions

ADVANCE SECURITY

- Automatic emergency braking (Active Safety Brake) with collision risk warning,
- Automatic emergency braking day and night (camera & radar)
- Active alert for involuntary lane and low crossing side,
- Extended recognition of traffic signs and speed recommendations,
- Driver attention alert

COMFORT & CONVENIENCE

- Central armrest with storage and cup holder
- Electric parking brake
- One-touch' electric front & rear windows with pinch protection
- Electric power steering with reach and rake manually adjustable steering column
- Drive mode
- 12V sockets - cabin & boot



FINISH ALLURE

SAFETY AND SECURITY

- LED daytime running lights under headlights
- Pack Safety Plus - Automatic emergency braking day and night (camera & radar)
- Advanced Emergency Braking System (Video-AEB). Includes radar (AEBS3) as standard
- Extended Traffic Sign Recognition (ETSR)

COMFORT & CONVENIENCE

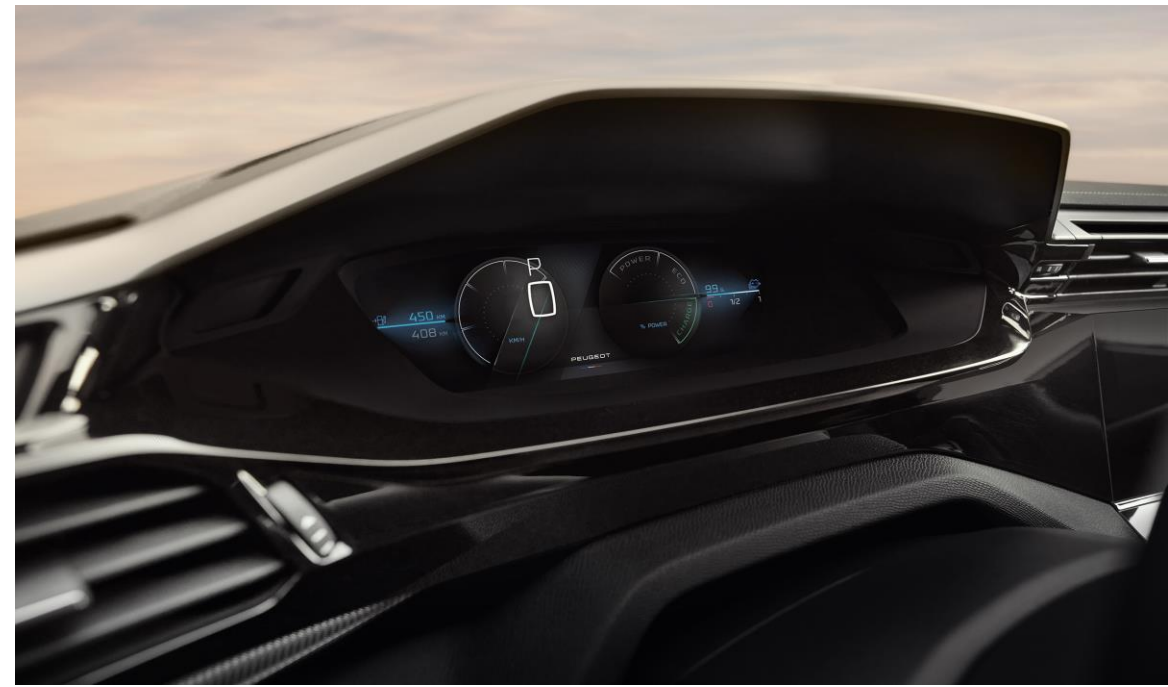
- Automatic Dual Zone Air Conditioning
- Dark tinted rear side and tailgate windows
- Electric Folding Door Mirrors
- Electrochrome rearview mirror with frame
- 180° Colour Reversing Camera with wash system & rear sensors
- Drive mode selector
- PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)



FINISH ALLURE

e408 ELECTRIC SPECIFICS

- 11 kW three-phase on-board charger
- Regenerative braking with steering wheel paddles
- 19" diamond-cut alloy wheels
- e-408 electric monogram on boot lid
- Connected navigation with icustomisable virtual toggles
- Heat pump
- Pre-thermal conditioning and deferred charging via the central screen
- Driving mode selector: eco, normal or sport
- Heated steering wheel & front seat



FINISH

GT

Equipment in addition to the Allure

SAFETY AND SECURITY

- PEUGEOT SOS & Assistance
- Lane Positioning Assist

COMFORT & CONVENIENCE

- 10" instrument panel display
- Heated steering wheel
- Driver Sport Pack - steering/accelerator/gearbox/digital engine sound (can be deactivated)
- Smart Electric Tailgate - foot operated with pedestrian detection
- Smartphone Wireless Charger
- Acoustic laminated front side windows

RIMS AND WHEELS

- 19" 'Graphite' diamond cut alloy wheels



FINISH

GT

Equipment in addition to the Allure

EXTERIOR LIGHTING AND VISIBILITY

- Peugeot Matrix LED Technology headlights
- Full 3D LED rear lights with PEUGEOT
- 'Claw effect' daytime running lights and 'welcome sequence'
- 'GT' model designation badging (HYBRID)

INTERIOR FEATURES

- Aluminium door and boot sill trims
- Ambient Lighting - choice of 8 colours
- Cabin stitch detailing in 'Adamite' green
- Electrochrome Interior Mirror with frame
- Full grain leather steering wheel with 'Adamite' green stitching & 'GT' badging
- luxury Carpet Mats with 'Adamite' green stitching
- Sun visors featuring concealable vanity mirrors with LED lighting

UPHOLSTERY AND SEATS

- 'BELOMKA' fabric with 'ISABELLA' leather effect and cloth seat



WHEEL RIMS



17" 'SILEX' Alloy wheel

Standard on Allure
(HYBRID 145 e-DSC6)



19" 'GRAPHITE' Alloy wheel

Standard on GT
HYBRID 145 e-DCS6
(e408 Allure & GT)



20" MONOLITH Alloy wheel
Optional on GT
(PLUG-IN Hybrid)

PAINT

METALLIC PAINT



Okenite White



Selenium Grey



Black Perla Nera



Obsession Blue

PREMIUM PAINT



Elixir Red

UPHOLSTERY

Range

Prices

Equipment and finishes

Paint and upholstery

Options

Detail of equipment

Technical specifications

Services and offers



'FRACTIL' embossed fabric with 'ISABELLA' Leather effect trim (D9FX)

Standard on Allure



'BELOMKA' fabric with 'ISABELLA' leather effect and cloth seat (JUFR)

Standard on GT

OPTIONS

Recommended prices

ALLURE GT

EXTERIOR PAINT

| | | | | |
|----------------|-----|--------|-----------------------|-----------------------|
| Metallic Paint | M0- | €900 | <input type="radio"/> | <input type="radio"/> |
| Premium Paint | M6- | €1,125 | <input type="radio"/> | <input type="radio"/> |

OPTION PACKS:

Hi-Fi Pack with wireless charging

| | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|
| <ul style="list-style-type: none"> FOCAL® 10 Speaker Premium Hi-Fi System 2 woofers in front door panels, 2 tweeters in front pillars, 2 woofers + 2 tweeters in rear door panels, 1 central speaker in dashboard (medium), 1 sub-woofer (in boot) | J6GS | €1,350 | - | <input type="radio"/> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|

Connectivity Pack:

| | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------|------|-----------------------|---|
| <ul style="list-style-type: none"> PEUGEOT i-connect Advanced Navigation PEUGEOT i-Toggles PEUGEOT SOS & Assistance Smartphone Wireless Charging | (Standard on BEV) | J6HV | €830 | <input type="radio"/> | - |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------|------|-----------------------|---|

Visio Park 360° 4 cameras + front & rear parking sensors

| | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|
| <ul style="list-style-type: none"> Rear Traffic detection (blind spot monitoring, long-range lane change assistance and rear cross-traffic alert), Clean Cabin and 3D Quartz Electric heating door mirrors (with temperature sensor) / Electric folding / LED Side indicator repeater / Approach lighting / LCA information / Reverse gear indexed / Image projection / Camera Foot Glossy black | J60C | €1,125 | - | <input type="radio"/> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|

Sunroof Pack:

| | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|
| <ul style="list-style-type: none"> Tinted spoiler opening sunroof with mechanical sunblind (TC07) + Hands-free module for powered tailgate with foot sensor (D501) | J3LF | €1,460 | - | <input type="radio"/> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|---|-----------------------|

The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please contact your local dealer or visit www.peugeot.ie

Note: Some options may require other options depending on the item and trim line.

● : standard ○ : optional - : not available

TECHNICAL SPECIFICATIONS

PEUGEOT 408

| ARCHITECTURE | ELECTRIC Electric 210hp battery 58 kWh | PLUG-IN HYBRID Plug-in Hybrid 225hp* e-EAT8 | HYBRID Hybrid 145hp e-DCS6 |
|---------------------------------------------------|-------------------------------------------|------------------------------------------------|-------------------------------|
| Length (m) | | 4.69 | |
| Width (m) | | 1.85 | |
| Height (m) | 1.49 | | 1.48 |
| Wheelbase (m) | | 2.79 | |
| Turning diameter (m) | | 11.2 | |
| Trunk volume (dm ³ VDA / water Liters) | 471 / N/A | 471 / N/A | 536 / N/A |
| SCx | 0.66 | 0.68 | 0.66 |
| Fuel tank capacity (L) | - | 40 | 52 |

ENGINE

| | | | |
|---------------------------------------------------|------------------------------------|---------------------|------------------------------------------|
| Fiscal power (CV) | 7 | 10 | 7 |
| Displacement (cm ³) | - | 1.598 | 1.199 |
| Number of cylinders / Arrangement | - | 4 in line | 3 in line |
| Number of valves per cylinder | - | | 4 |
| Injection type | - | | Direct |
| ICE - Maximum power (kW ECE / hp ECE at rpm) | - | 132 / 180 @ 6,000 | 100 / 136 @ 5,500 |
| ICE - Maximum torque (Nm ECE at rpm) | - | 250 @ 1,750 | 230 @ 1,750 |
| Technology (electric) | Synchronous with permanent magnets | | - |
| e-motor - Maximum (peak) power (kW ECE/hp at rpm) | 157 / 210 @ 3,935 to 14,000 | 81 / 110 @ 2,500 | 21 / 28 @ 4,264 |
| e-motor - Maximum torque (Nm ECE at rpm) | 345 @ 250 to 4,370 | 320 @ 500 to 2,500 | 51 @ 750 to 2,499 |
| Combined maximum power (kW ECE/hp) | - | 165 / 225 | 107 / 145 |
| Service interval | 25,000 km or 2 years | 30,000 km or 1 year | 25,000 km or 2 years + Annual inspection |

TRANSMISSIONS

| | | | |
|-----------------|-----------------|---|---|
| Type | Automatic | | |
| Number of gears | 1 gear reductor | 8 | 6 |

BATTERY

| | | | |
|-----------------------|-----------------|------|------|
| Technology | Lithium-ion NMC | | |
| Number of modules | 18 | 8 | - |
| Usable capacity (kWh) | 58.2 | 11.3 | 0.43 |
| Weight (kg) | 375 | 120 | 12.1 |
| Total voltage (V) | 350 | 350 | 48 |

WEIGHTS & LOADS

| | | | |
|--------------------------------------|-------|-------|-------|
| Kerb weight (kg) | 1.804 | 1.706 | 1.469 |
| Weight in running order (kg) | 1.879 | 1.781 | 1.544 |
| Gross vehicle weight (kg) | 2,250 | 2,220 | 2,000 |
| Maximum towable weight (braked) (kg) | - | 1,400 | 1,300 |
| Authorized total rolling weight (kg) | 2,250 | 3,620 | 3,300 |

* Combined power of thermal engine and electric engine

* WLTP data undergoing certification. CO₂ emissions WLTP mixed minimum-maximum on the engine. The CO₂ emissions of the vehicle depend on the version chosen as well as the options present on the vehicle.

(1) The CO₂ emissions given are mixed and expressed in grams per kilometer. The fuel consumption and CO₂ emission values given are in accordance with WLTP type approval (EU Regulation 2017/949). Since September 1, 2018, new vehicles have been type-approved on the basis of the globally harmonized test procedure for light vehicles (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions. This WLTP procedure completely replaces the New European Driving Cycle (which was the test procedure used previously). Because the test conditions are more realistic, fuel consumption and CO₂ emissions measured under the WLTP procedure are, in many cases, higher than those measured under the NEDC procedure. Fuel consumption and CO₂ emission values may vary depending on specific equipment, options and tire types. Be sure to contact your point of sale for more information. More information at www.peugeot.ie

TECHNICAL SPECIFICATIONS

| | ELECTRIC Electric 210hp battery 58 kWh | PEUGEOT 408 PLUG-IN HYBRID Plug-in Hybrid 225hp* e-EAT8 | HYBRID Hybrid 145hp e-DCS6 |
|---------------------------------------|--------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|
| PERFORMANCE (Driver only) | | | |
| Maximum speed (km/h) (**self-limited) | 160** | 233** | 205 |
| 0 -100 kph (s) | 7.2 | 7.8 | 9.4 |
| 1 000 m standing start(s) | 28.9 | 27.6 | 30.6 |
| 30 to 60 km/h in Drive (s) | 1.8 | 2.6 | 2.5 |
| 60 to 90 km/h in Drive (s) | 2.4 | 2.8 | 3.8 |
| 80 to 120 km/h in Drive (s) | 4.5 | 4.5 | 6.5 |

WLTP RANGE, CONSUMPTION & EMISSIONS

| | | | |
|---------------------------------------------|-------------|-----------|-----------|
| Mixed WLTP range (km) | 453 - 445 | 63 - 61 | - |
| Mixed WLTP cycle consumption (kWh/ 100 km) | 15.1 - 15.3 | - | - |
| Urban WLTP range (km) | 587 - 570 | 71 - 69 | - |
| Urban WLTP cycle consumption (kWh / 100 km) | 11.6 - 12.0 | - | - |
| WLTP combined consumption (l/100km) | - | 1.4 - 1.5 | 5.1 - 5.2 |
| WLTP combined CO2 emissions (g/km) | - | 31 - 34 | 114 - 117 |
| Driving Sound level (dB) | - | - | - |

CHARGING (@ 20°C. Electric from 20% to 80%, Plug-in from 0% to 100%)

| | | | |
|--------------------------------------------------------------------|-------|---------------------------------------|---|
| Maximum AC capacity (kW) | 11 | 3.7 / 7.4 (Option) | - |
| Maximum DC capacity (kW) | 120 | - | - |
| Charging time on home socket 8A 1,8 kW AC (h) | 23h35 | 7h05 | - |
| Charging time on Green'Up reinforced home socket 14A 3,2 kW AC (h) | 12h45 | 3h55 | - |
| Charging time on charging station 7.4 kW AC | 5h20 | 3h25 (3.7 kW OBC) / 1h40 (7.4 kW OBC) | - |
| Charging time on charging station 11 kW AC | 3h35 | 3h25 (3.7 kW OBC) / 1h40 (7.4 kW OBC) | - |
| Charging time on charging station 22 kW AC | 3h35 | - | - |
| Charging time on fast charging DC station | - | - | - |

WHEELS & TIRES

| | | | |
|----------------------------------------------------------|--------------------|----------------------------------------|---------------------------------------------|
| Type of tyres (standard or option, depending on version) | 225/50 R19 100 V | 205/55 R19 97 V / 245/40 R20 99 V | 215/65 R17 99 V / 205/55 R19 97 V |
| | Michelin e-Primacy | Michelin e-Primacy / Goodyear Eagle F1 | Goodyear Efficientgrip / Michelin e-Primacy |

BRAKE & SUSPENSIONS

| | | | |
|---------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Type of front / rear brakes | Disks 330x30 mm / Disks 290x12 mm | Disks 330x30 mm / Disks 290x12 mm | Disks 304x28 mm / Disks 268x12 mm |
| Type of front / rear suspension | Pseudo Mac-Pherson / Twist beam | | |

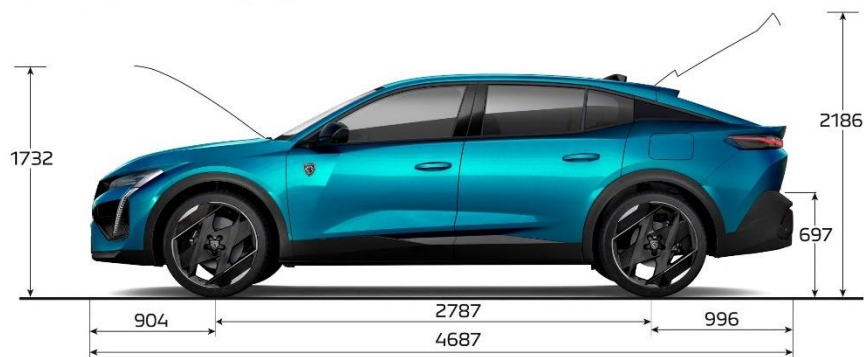
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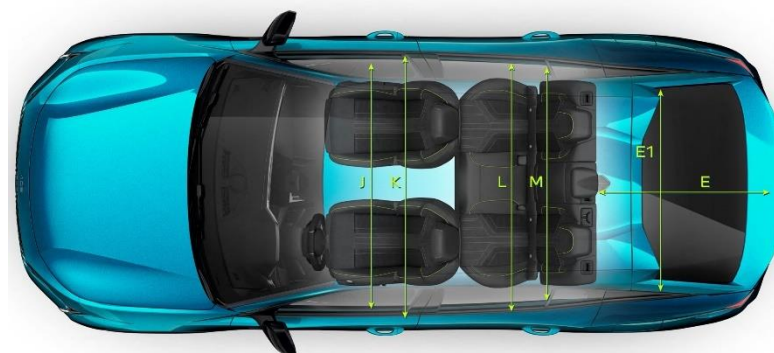
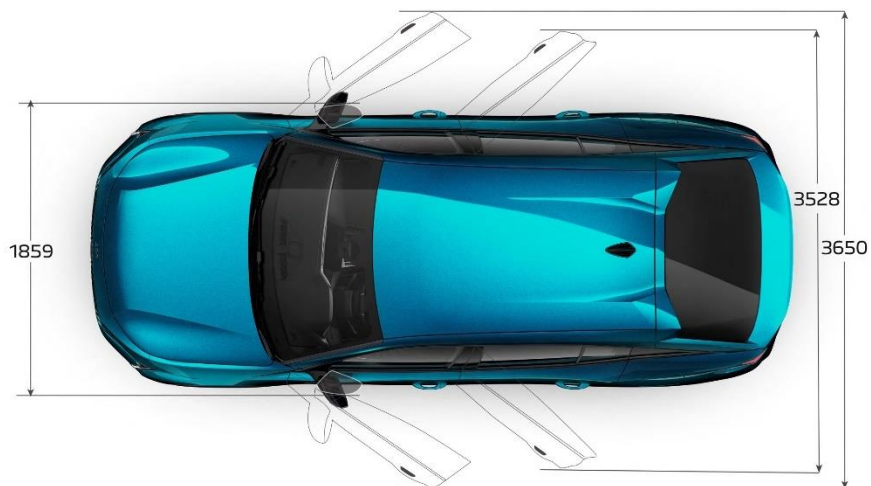
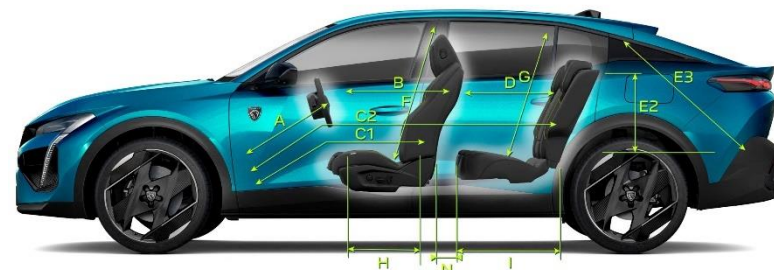
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DIMENSIONS 408 (mm)

EXTERIOR & INTERIOR



* 1487 with sunroof



| | |
|----|------|
| A | 718 |
| B | 597 |
| C1 | 886 |
| C2 | 1833 |
| D | 857 |
| E | 972 |
| E1 | 1052 |
| E2 | 464 |
| E3 | 881 |
| F | 891 |
| G | 850 |
| H | 510 |
| I | 418 |
| J | 1428 |
| K | 1443 |
| L | 1384 |
| M | 1446 |
| N | 188 |



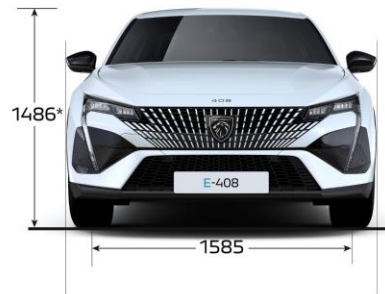
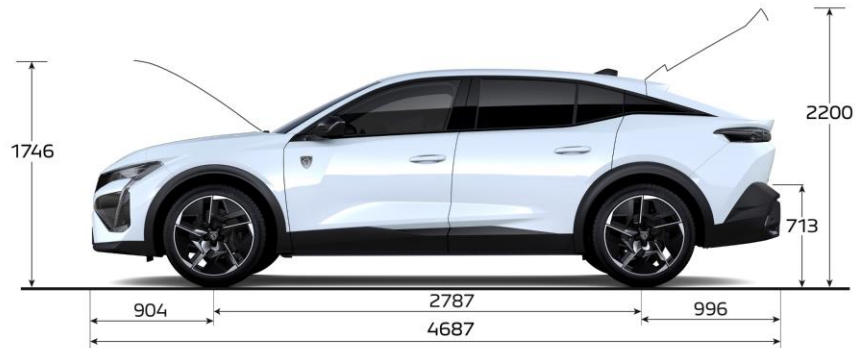
ICE :
536 L VDA
508L VDA (FOCAL)

PLUG-IN HYBRID :
471 L VDA
454 L VDA (FOCAL)

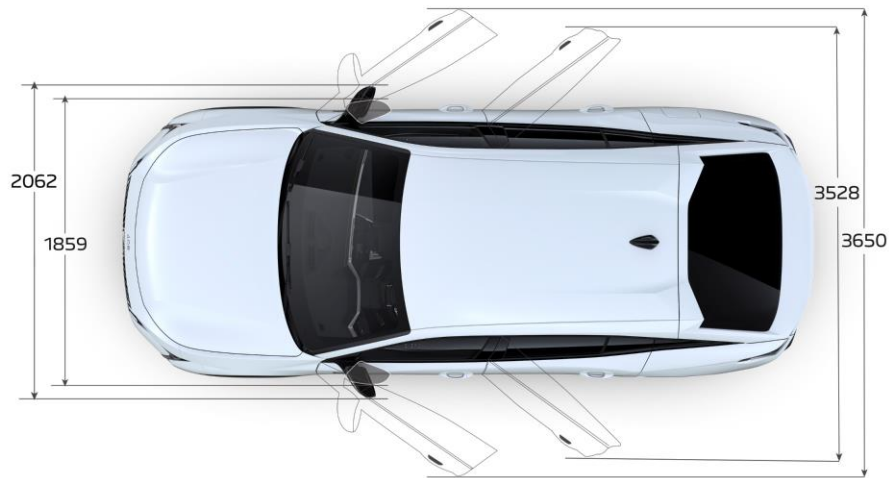
DIMENSIONS e408 (mm)

EXTERIOR & INTERIOR

NEW E-408 GT



* 1495 with sunroof



NEW E-408 GT



471 L VDA
454 L VDA (FOCAL)



1545 L VDA
1528 L VDA (FOCAL)

