PEUGEOT 308

Prices, equipment
and technical specifications

Prices applicable from June 2025 E & OE

RANGE

ALLURE

180 colour reversing camera

Active Safety Brake (Night function, cyclists & pedestrians (PHEV)

Automatic main-beam headlight control

17" 'Halong' diamond cut alloy wheels

Smart navigation with central 10'' touch screen and screen with customisable virtual i-Toggles

'FALGO' Tri-material with 'Isabella' leather effect and cloth seat

Tinted side windows and rear window

Smartphone charging plate

Central armrest with cup holder (SW only)

Heated Front Seats (Electric only)

Heated Steering Wheel (Electric only)

11 kW Tri-phase On board charger (Electric only)

18" 'Ottawa' diamond cut alloy wheels (Electric only)

GT

Equipment in addition to ALLURE

Front and rear parking sensors with HD reversing camera

PEUGEOT i-Cockpit® with 10" 3D digital panel display (Electric only)

Rear full LED 3D PEUGEOT new 'Claw effect' lights

Driver Sport Pack

Front bumper and side rocker flaring

18" KAMAKURA diamond-finish alloy rims

Peugeot i-Cockpit® with 10" 3D customisable digital display

Bi-tone Roof rails (SW only)

Wireless Smartphone charging plate

'BELOMKA' fabric with 'Isabella' leather effect and cloth seat

Electrochrome rear-view mirror

GT model designation badging (HYBRID)

Carpmet mats

Images for illustration purpose only

308 HB PRICES
Recommended prices

HYBRID	CO_2* (g/km) (1)	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
HYBRID 145BHP e-DCS6	109-112	A5 – B6	€180 - €190	€35,395**	€39,895**
DIESEL					
1.5 BlueHDI 130 EAT8 S&S	130	B1	€200	€38,345**	-
Electric					
Electric 54kWh 156bhp	0	A	€120	€34,995***	-

- WLTP data currently being approved. Minimum - maximum mixed WTLP CO2 emissions on the engine The CO2 emissions from the vehicle depend on the version selected as well as the options on the vehicle.
- **Dealer delivery related charges, metallic paint and tyre recycling levy not included.
- ***Includes SEAI grant and VRT rebate

(1) The CO2 emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO_2 emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO_2 emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO_2 emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO_2 emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on www.peugeot.ie

308 SW PRICES
Recommended prices

HYBRID	CO_2* (g/km) (1)	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
HYBRID 145BHP e-DCS6	112 - 115	B6	€190	€36,695**	-

DIESEL					
BlueHDI 130 EAT8	131 - 135	B2	€210	€38,995**	-

- WLTP data currently being approved. Minimum - maximum mixed WTLP CO2 emissions on the engine The CO2 emissions from the vehicle depend on the version selected as well as the options on the vehicle.
- **Dealer delivery related charges, metallic paint and tyre recycling levy not included.
- ***Includes SEAI grant and VRT rebate

(1) The CO2 emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO_2 emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO_2 emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO_2 emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO_2 emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on www.peugeot.ie

STANDARD EQUIPMENT

SAFETY & SECURITY

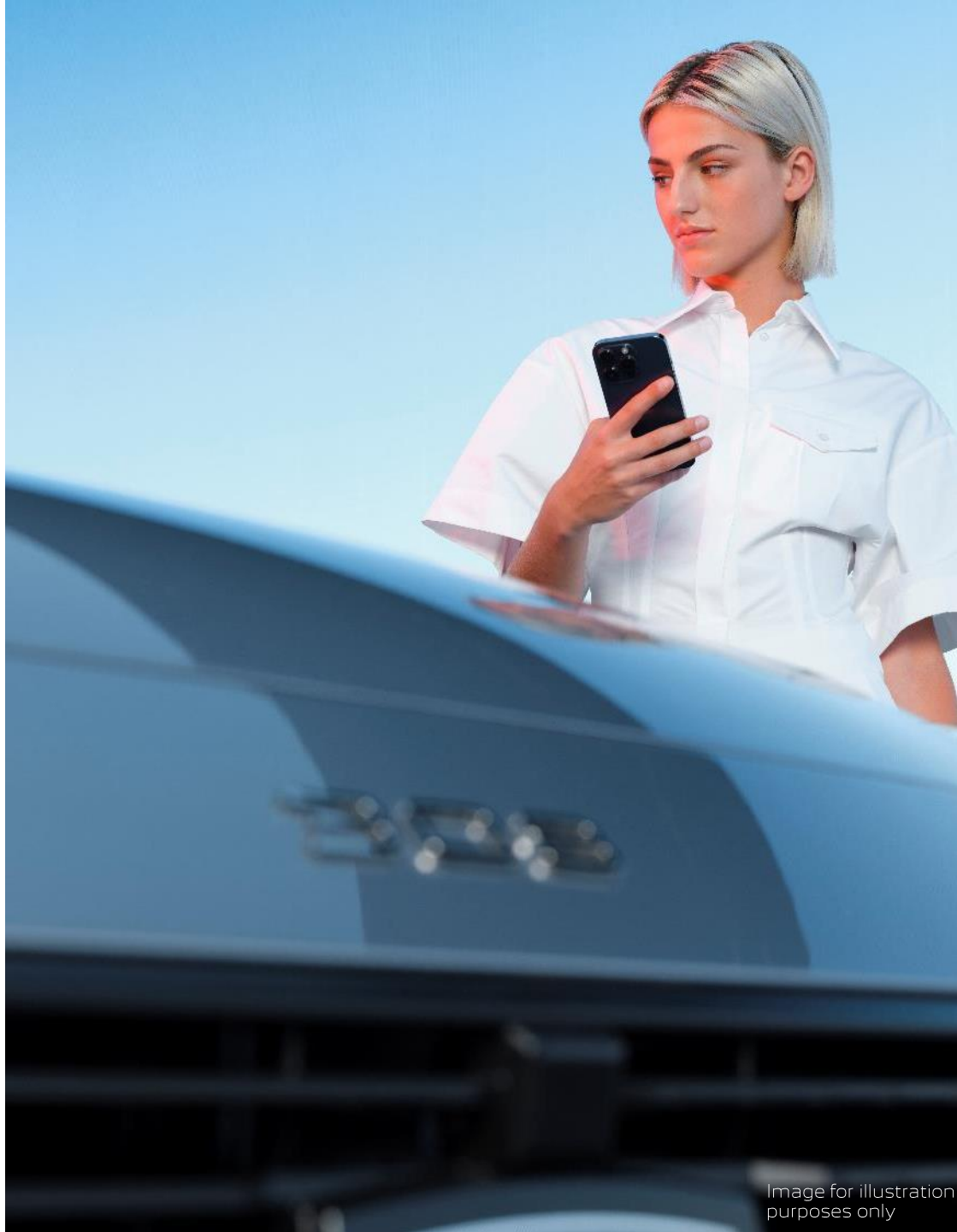
- Adaptive driver and front passenger airbags (passenger airbag can be deactivated with a key), driver and front passenger lateral airbags, front and rear head curtain airbags
- Under-inflation detection
- ESP with Hill Assist function
- ISOFIX attachments in the 2 rear side seats (Top Tether)
- Electric parking brake
- Tyre repair kit: 12-volt compressor, bottle of sealant, tow ring, two-wheel chocks, electric parking brake crank (BEV only)
- Spare Wheel Predisposition (without repair kit) (HYBRID & diesel)
- Alarm

DRIVING AIDS

- Adaptive cruise control with Stop & Go function
- Active Safety Brake (pedestrians and cyclists)
- Active lane or roadside departure warning system
- Driver attention alert
- Traffic Sign Recognition
- Rear parking sensors

EXTERIOR AESTHETICS

- Glossy black strip between rear lights
- Body-colour exterior door handles
- Model designation badges front and rear
- Black Diamond' Door Mirrors
- Gloss black B Pillar
- Body coloured rear spoiler



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STANDARD EQUIPMENT

COMFORT

- Central armrest with storage compartment
- Dual-zone automatic air conditioning
- Automatic lighting of dipped headlights and automatic front windscreen wipers
- Folding rear bench seat 2/3 - 1/3
- Two three-button remote controls
- Electrically power assisted steering, steering wheel with manual height and depth adjustment
- Driving mode selector
- One-touch electric front and rear windows with anti-pinch protection
- Electric, heated, electrically folding wing mirrors with LED turn signals

MULTIMEDIA & NAVIGATION

- Two USB-C sockets in the front
- Central 10'' touch screen
- Wireless Mirror Screen function (Apple Carplay™ / Android Auto ™)
- 12V socket at the front

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ALLURE SPECIFICATION

LIGHTING AND VISIBILITY

- Automatic main-beam headlight control
- LED daytime running lights underneath headlights with the new Peugeot signature

DRIVING AND MANOEUVRING AIDS

- Adaptive cruise control with Stop & Go function
- Rear parking sensors with HD reversing camera
- Active Safety Brake

EXTERIOR AESTHETICS

- Black front grill with chrome-plated inserts and black air intakes
- Glossy black rear bumper skirt with chrome-plated décor
- Glossy black window sealing strips

RIMS AND WHEELS

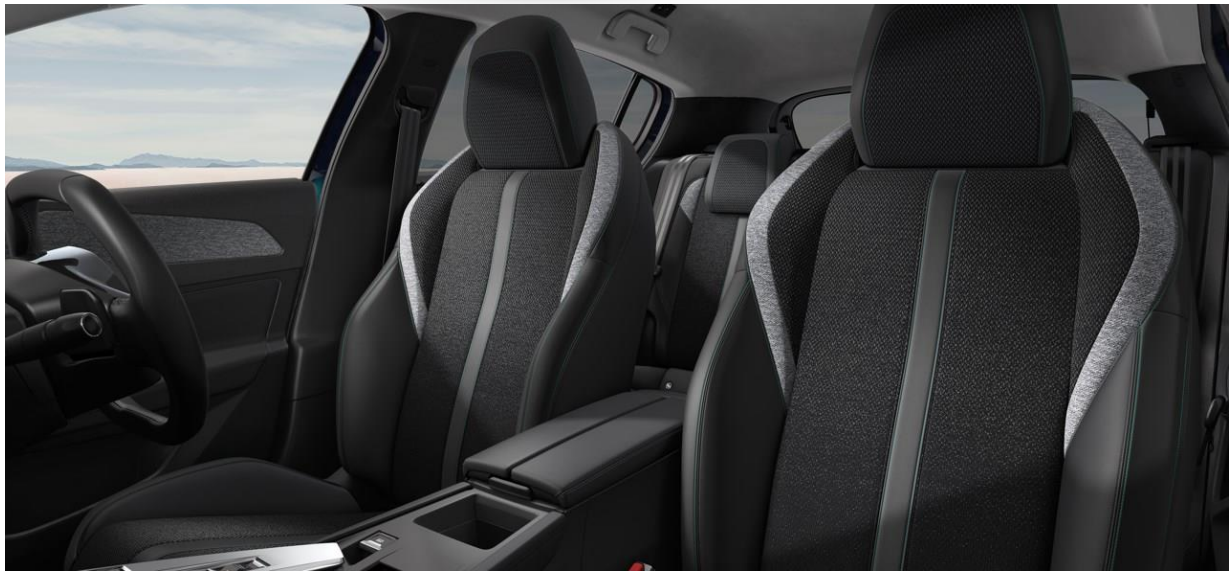
- 17" HALONG diamond-finish alloy rims

UPHOLSTERY AND SEATS

- ‘FALGO’ Tri-material with ‘Isabella’ leather effect and cloth seat

COMFORT

- PEUGEOT Open & Go (keyless entry and push button start)
- Tinted rear side windows and rear window
- Air Quality System
- Row 2 Console Air diffusers



ALLURE SPECIFICATION

Equipment in addition to the Active

MULTIMEDIA AND NAVIGATION

- Two USB-C sockets in the rear console
- Peugeot, I connected Advance navigation with central 10'' touch screen and screen with customisable virtual i-Toggles. Natural Voice recognition.
- Wireless charging plate

e308 ELECTRIC SPECIFICS

- 18" 'Ottawa' diamond cut alloy wheels
- 11.0 kW Tri-phase On board charger
- Active Safety Brake (night function, cyclists & pedestrians)
- Peugeot e-Remote Control with pre-conditioning and deferred charging
- Heated Steering Wheel
- Heated Front Seats
- Driving mode selector Eco, Normal or Sport
- e308 electric monogram

Images for illustration purpose only

GT SPECIFICATION

Equipment in addition to the Allure

EXTERIOR AESTHETICS

- Peugeot Matrix LED headlights with automatic adjustment
- Rear full LED 3D PEUGEOT new 'Claw effect' lights
- Lion emblem badging on front wings
- Extended lower body sills to the front and side
- Gloss black roof rails (SW only)

RIMS AND WHEELS

- 18" KAMAKURA diamond-finish alloy rims

INTERIOR AESTHETICS

- Black inner roof lining
- Aluminium front door sills
- Aluminium pedals
- Multi-function full grain leather steering wheel with adamite green stitching & GT badging
- Carpet mats
- Interior ambient lighting to the door panels

UPHOLSTERY AND SEATS

- 'BELOMKA' fabric with 'Isabella' leather effect and cloth seat

COMFORT

- Driver Sport Pack: customisation of the instrument panel, amplified and sportier engine sound (can be deactivated)
- Peugeot i-Cockpit ® 3D with customisable instrument panel
- Electrochrome rear-view mirror

Images for illustration purpose only

WHEEL RIMS

17" ‘Halong’ aluminium
Standard on Allure

18" ‘Ottawa’ aluminium
Standard on Allure & GT
Electric only

18" ‘Kamakura’ aluminium
Standard on GT

Images for illustration purposes only

COLOURS

METALLIC PAINT

Obsession Blue
M0DP
Standard HB Only

Perla Nera Black
M09V
Optional

Cumulus (Light) Grey
M0F4
Optional

METALLIC PAINT

Selenium Grey
M0LD
Optional

Okenite White
M0SU
Optional

Avatar Blue
M0BK
Standard SW only

PREMIUM PAINT

Red Elixir
M5VH
Optional

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UPHOLSTERY

TEP / FALGO FABRIC TRI-MATERIAL UPHOLSTERY (D9FX)

Standard on Allure

Tri-material fabric / TEP upholstery “New Belomka (JUFR)

Standard on GT ICE & HYBRID

Images for illustration purposes only

OPTIONS
Recommended prices including VAT

● : STANDARD ❍ : OPTIONAL
: UNAVAILABLE

EXTERIOR AESTHETICS

				ALLURE	GT
Metallic paint:		0MM0	€745	❍	❍
Premium paint:		0MM5/6	€970	❍	❍

OPTION PACKS

				ALLURE	GT
VisioPark 360 (4 cameras) with front and rear parking sensors with RCTA, LCTA and blind spot detection		1G18	€1,020	❍	-
VisioPark 360 (4 cameras) with front and rear parking sensors with Clean Cabin & 3D Quartz	**HB Only**	J60C	€1,080	-	❍
VisioPark 360 (4 cameras) with front and rear parking sensors with Clean Cabin & 3D Quartz and powered tailgate	**308 SW ONLY**	JSN9	€1,620	-	❍
Premium FOCAL® Hi-Fi system - The French acoustic signature: Exclusive FOCAL® technologies 10 speakers Smartphone charging by induction Electric sunroof with velum	**308 SW HYBRID ONLY**	J6C4	€2,475	-	❍
Electric opening glass roof with interior blind and wireless smartphone charging	**e308 HB ONLY**	J6NQ	€1,410	-	❍
Alcantra with Driver & Passenger Seat Pack Electric driver adjustment, memory: height, slide, backrest angle, electric lumbar adjustment (4 ways) adjustable seat cushion, heating, multi-point massage.	(Electric only)	DBFX	€1,350	-	❍
Comfort Pack: Heated steering wheel, high load retaining net and 2-Position boor floor	**308 SW ONLY**	J6H8	€510	❍	-

The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please contact your local dealer or visit www.peugeot.ie
Note: Some options may require other options depending on the item and trim line.

TECHNICAL CHARACTERISTICS - HB

	HYBRIDE	DIESEL
	Hybrid 145 bhp * e-DCS6	BlueHDi 130 S&S EAT8
ADMINISTRATIVE POWER & ENGINE SPECIFICATIONS		
Administrative power (HP)	7	7
Displacement (cm^3)	1,199	1,499
Number of cylinders / Configuration	3 en ligne (online)	4 en ligne (online)
Number of valves per cylinder	4	4
ICE Maximum power (kW CEE / hp CEE at rpm)	100 / 136 to 5 500	96 / 130 to 3 750
Maximum torque (Nm CEE at rpm)	230 to 1 750	300 to 1 750
Stop & Start	e-AUTO	Yes
Emissions standard	EURO 6.e	EURO 6d
Type of injection	Direct	Direct
e-motor - Maximum power in peak (kW ECE / hp ECE at rpm)	21 / 28 at 4,264	
e-motor - Maximum torque (Nm ECE at rpm)	51 from 750 to 2,499	
Maximum Combined power (kW CEE / hp CEE at rpm)	107/145	
Maintenance interval	25 000 km or 1 year	30 000 km or 1 year
TRANSMISSIONS		
Type	Dual-clutch automatic	Automatic
Number of gears	6	8
MASSES & LOADS		
Curb weight (kg)	1,450	1,436
Maximum permissible laden weight (kg)	1,960	1,940
Maximum braked towing weight - 12% gradient (kg)	1,150	1,550
Maximum permissible rolling weight (kg)	3,110	3,490

**Provisional WLTP data under homologation. Minimum - maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

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TECHNICAL CHARACTERISTICS - HB

	HYBRID	DIESEL
	Hybrid 145 bhp * e-DCS6	BlueHDi 130 S&S EAT8
PERFORMANCE		
Top speed (km/h)	210	207
0-100 km/h (s)	9.0	10.6
1,000 m from a standing start (s)	30.3	31.7
80 to 120 km/h in the penultimate gear (s)	6,2 (in Drive)	7.7
80 to 120 km/h in the last gear (s)		
CONSUMPTIONS & EMISSIONS WLTP (1)		
Minimum mixed WLTP consumption (l/100km)	4.7	4.9
Maximum mixed WLTP consumption (l/100km)	5.0	5.1
Minimum mixed WLTP CO2 emissions (g/km)	106	128
Maximum mixed WLTP CO2 emissions (g/km)	112	134
Noise level in motion (dB)	68	68
WHEELS		
Tire type	205 55 R16 V 225 45 R17 V	205 55 R16 V 225 45 R17 V
(in standard or optional depending on the version)	225 40 R18 Y	225 40 R18 Y
BRAKES & SUSPENSIONS		
Type of front / rear brakes	Ventilated discs with floating calipers and automatic wear compensation / Floating caliper discs	Ventilated discs with floating calipers and automatic wear compensation / Floating caliper discs
Type of front suspension	Independent wheels - Pseudo-MacPherson type axle, coil springs, and integrated hydraulic dampers, pressurized	Independent wheels - Pseudo-MacPherson type axle, coil springs, and integrated hydraulic dampers, pressurized
Type of rear suspension	Semi-independent wheels - Deformable cross-member axle, hydraulic dampers, pressurized	Semi-independent wheels - Deformable cross-member axle, hydraulic dampers, pressurized

*Single driver performance

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TECHNICAL CHARACTERISTICS - SW

	HYBRIDE	DIESEL
	Hybrid 145 bhp * e-DCS6	**BlueHDi 130 S&S EAT8**
ADMINISTRATIVE POWER & ENGINE SPECIFICATIONS		
Administrative power (HP)	7	7
Displacement (cm^3)	1,199	1,499
Number of cylinders / Configuration	3 en ligne (online)	4 en ligne (online)
Number of valves per cylinder	4	4
ICE Maximum power (kW CEE / hp CEE at rpm)	100 / 136 to 5 500	96 / 130 to 3 750
Maximum torque (Nm CEE at rpm)	230 to 1 750	300 to 1 750
Stop & Start	e-AUTO	Yes
Emissions standard	EURO 6.e	EURO 6d
Type of injection	Direct	Direct
e-motor - Maximum power in peak (kW ECE / hp ECE at rpm)	21 / 28 at 4,264	
e-motor - Maximum torque (Nm ECE at rpm)	51 from 750 to 2,499	
Maximum Combined power (kW CEE / hp CEE at rpm)	107/145	
Maintenance interval	25 000 km or **1 year**	30 000 km or **1 year**
TRANSMISSIONS		
Type	Dual-clutch automatic	Automatic
Number of gears	6	8
MASSES & LOADS		
Curb weight (kg)	1,510	1,475
Maximum permissible laden weight (kg)	2,010	1,950
Maximum braked towing weight - 12% gradient (kg)	1,100	1,500
Maximum permissible rolling weight (kg)	3,110	3,450

*Single driver performance

**Provisional WLTP data under homologation. Minimum - maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

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TECHNICAL CHARACTERISTICS - SW

	HYBRIDE	DIESEL
	Hybrid 145 bhp * e-DCS6	BlueHDi 130 S&S EAT8
PERFORMANCE		
Top speed (km/h)	210	207
0-100 km/h (s)	9.3	10.9
1,000 m from a standing start (s)	30.5	31.9
80 to 120 km/h in the penultimate gear (s)	6,4 (in Drive)	7,9 (in Drive)
80 to 120 km/h in the last gear (s)		
CONSUMPTIONS & EMISSIONS WLTP (1)		
Minimum mixed WLTP consumption (l/100km)	4.8	4.9
Maximum mixed WLTP consumption (l/100km)	5.1	5.1
Minimum mixed WLTP CO2 emissions (g/km)	109	129
Maximum mixed WLTP CO2 emissions (g/km)	115	134
Noise level in motion (dB)	68	68
WHEELS		
	205 55 R16 V	205 55 R16 V
Tire type	225 45 R17 V	225 45 R17 V
(in standard or optional depending on the version)	225 40 R18 Y	225 40 R18 Y
BRAKES & SUSPENSIONS		
Type of front / rear brakes	Ventilated discs with floating calipers and automatic wear compensation / Floating caliper discs	Ventilated discs with floating calipers and automatic wear compensation / Floating caliper discs
Type of front suspension	Independent wheels - Pseudo-MacPherson type axle, coil springs, and integrated hydraulic dampers, pressurized	Independent wheels - Pseudo-MacPherson type axle, coil springs, and integrated hydraulic dampers, pressurized
Type of rear suspension	Semi-independent wheels - Deformable cross-member axle, hydraulic dampers, pressurized	Semi-independent wheels - Deformable cross-member axle, hydraulic dampers, pressurized

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TECHNICAL CHARACTERISTICS - HB

	ELECTRIC Electric motor 156 hp (115 kW)
ENGINE	
Technology	Synchronous with permanent magnets
Maximum power (kW ECE / hp CEE at rpm)	115 / 156 between 4,500 and 7 000
Maximum torque (Nm ECE at rpm)	260 / 500 4,060
TRANSMISSIONS	
Type	Automatic
Number of gears	One
BATTERY	at 20°C from 20 to 80%
Technology	Lithium-Ion
Number of modules	102 / 17
Usable capacity (kWh)	51
Weight (kg)	340
Total voltage (V)	376
Service interval	25 000 km or 2 years
WEIGHTS & LOADS	
Kerb weight (kg)	1,759
Gross vehicle weight (kg)	2,110
Maximum towable weight (braked) (kg)	80 (Bike rack only)

*Single driver performance

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TECHNICAL CHARACTERISTICS – HB

	ELECTRIC Electric motor 156 hp (115 kW)
PERFORMANCE (driver only)	
Maximum speed (km/h)	170 (Electronically limited)
0 -100 kph (s)	9.8
1 000 m standing start (s)	31.6
30 to 60 kph in Drive (s)	2.5
60 to 90 kph in Drive (s)	3.3
80 to 120 kph in Drive (s)	6.4
RANGE & CONSUMPTION	
Mixed WLTP range (km)	410 - 416
Driving noise level (dB)	66
CHARGING	at 20°C from 20 to 80%
Maximum AC capacity (kW)	11
Maximum DC capacity (kW)	100
Charging time on reinforced home socket 3.2 kW AC (h)	30h40
Charging time on charging station 7.4 kW AC; on-board charger 7.4 kW / 11 kW (h)	4h40
Charging time on charging station 11 kW AC; on-board charger 7.4 kW / 11 kW (h)	3h10
Charging time on fast charging station 100 kW DC (h)	27 min
WHEELS	
Type of tyres (standard or option, depending on version)	215/45 R18
BRAKES & SUSPENSIONS	
Type of front / rear brakes	Front discs 304 - Rear discs 290
Type of front suspension	Pseudo McPherson
Type of rear suspension	Rear axle with Panhard bar

*Single driver performance

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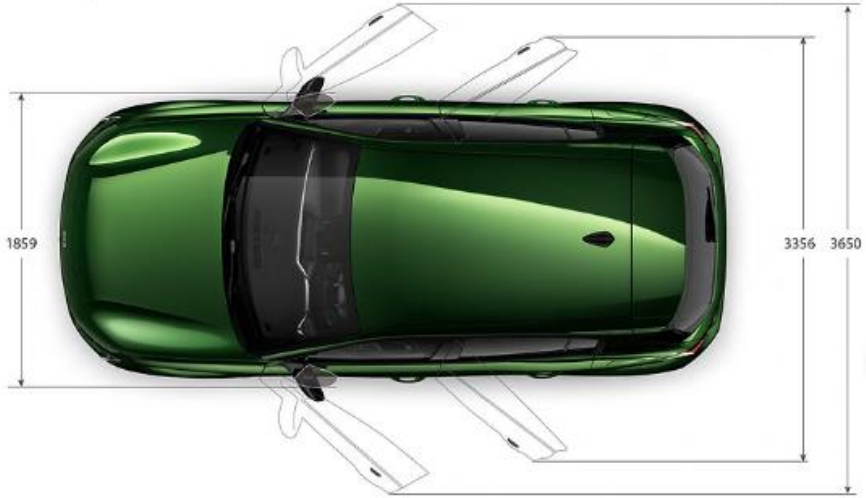
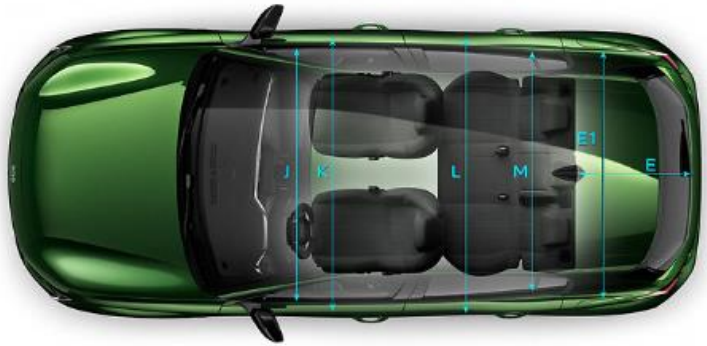
DIMENSIONS 308 HB (mm)

EXTERIOR & INTERIOR





A	718
B	597
C1	886
C2	1743
D	857
E	770
E1	1050
E2	524
E3	689
F	891
G	866
H	510
I	452
J	1428
K	1443
L	1367
M	1411
N	129

412 L

361 L (HYBRID)

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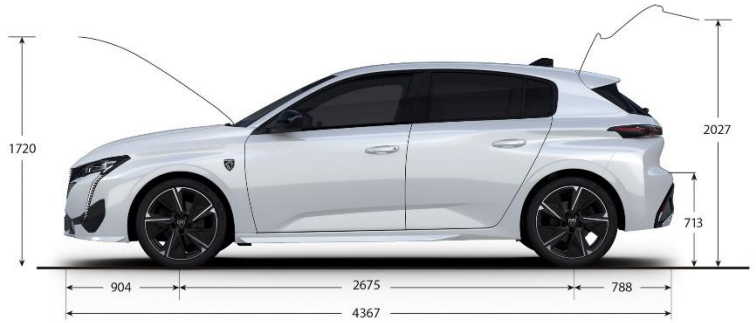
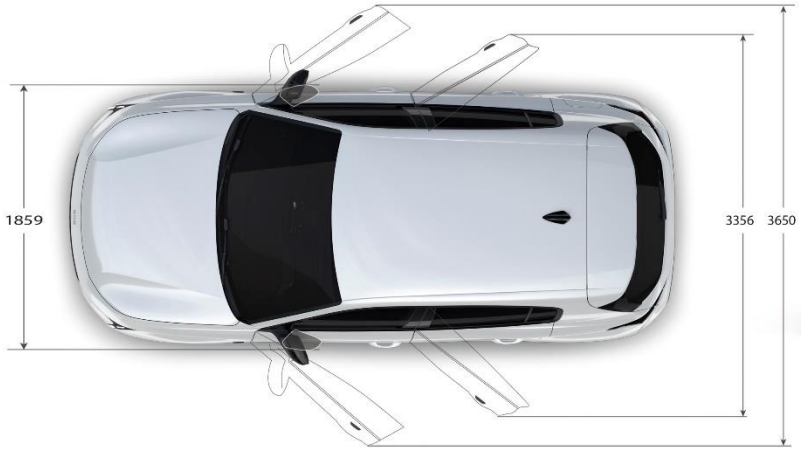
DIMENSIONS e308 HB (mm)

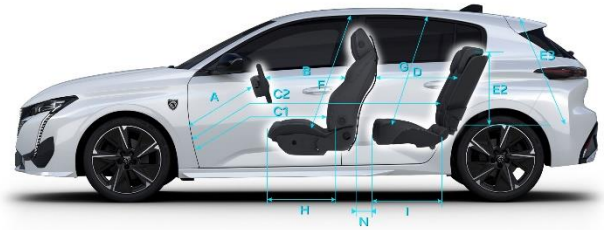
EXTERIOR & INTERIOR

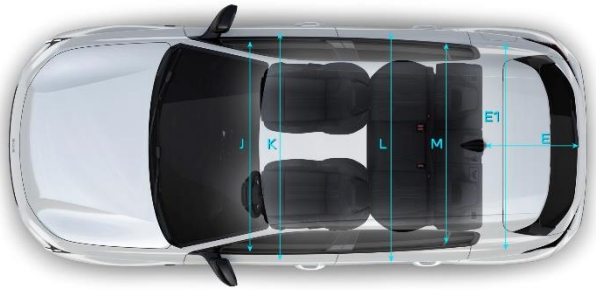
New E-308





New E-308





A	718
B	597
C1	886
C2	1743
D	857
E	770
E1	1050
E2	524
E3	689
F	891
G	866
H	510
I	452
J	1428
K	1443
L	1367
M	1411
N	260

B

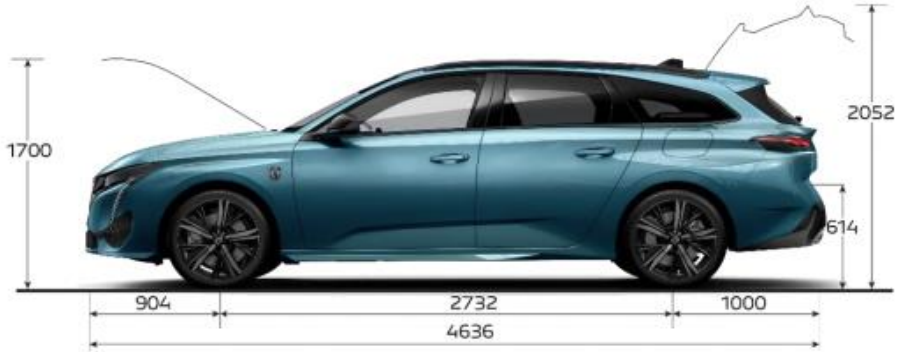
A

361 L

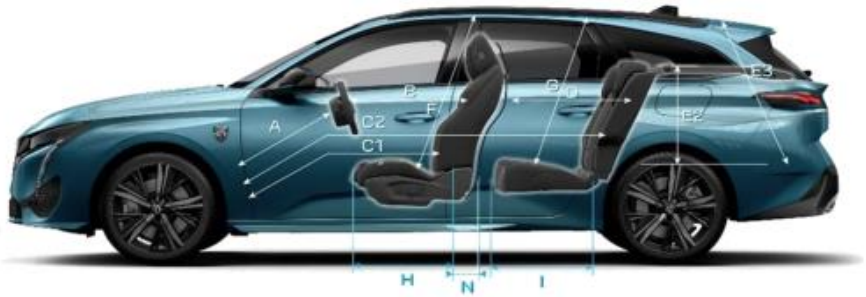
Images for illustration purposes only

DIMENSIONS 308 SW (mm)

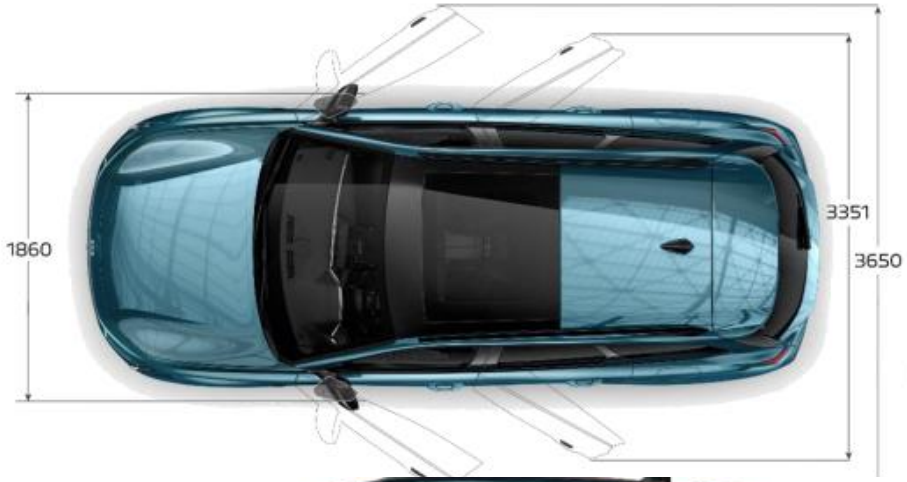
EXTERIOR & INTERIOR



* 1450 with sunroof



A	718
B	597
C1	886
C2	1743
D	857
E	1026
E1	1029
E2	493
E3	797
F	891
G	882
H	510
I	450
J	1428
K	1443
L	1367
M	1414
N	129



608 L (plancher 2 positions)

548 L (HYBRID)

1634 L (plancher 2 positions)

1574 L (HYBRID)

Image for illustration purposes only

PEUGEOT